

Financial Plus Credit Union Leader Selected for 2023 CUES Emerge Program

For Immediate Release

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FLINT, MI – Andrea Coggins, Sales Manager at Financial Plus Credit Union, was selected for the 2023 CUES Emerge program, joining a cohort of 36 credit union professionals nationwide.

This group will receive coaching, training and resources to build their leadership acumen and strategic thinking skill set. They will also benefit from the exclusive opportunity to collaborate with their peers during mastermind groups, where they will work to transform their ideas into a business case and compete to become the 2023 CUES Emerging Leader.

“I look forward to going on this journey alongside the other amazing leaders in my cohort. I’m thrilled that CUES, in partnership with Currency, selected me for this great learning and growth opportunity,” remarked Andrea Coggins.

“Nearly 100 credit union employees have been part of the program and have taken the lessons they’ve learned back to their credit unions. Many of them have accepted new roles, or worked on new projects, and they credit the CUES Emerge program as being instrumental in their growth and abilities,” said Jerry Saalsaa, CUES Interim CEO & SVP /CAO.

Participants learn cutting-edge innovation competencies through this cohort-based program grounded in three core categories. By engaging the diverse perspectives of members, staff, stakeholders, and subject-matter experts to co-create new solutions, participants learn skills essential for facilitating innovation. Through exploring and iterating new ideas to gain insight, reduce risk, and validate solutions, participants become experienced in accelerating learning. Finally, mobilizing people and resources to inspire action is practiced for leading change.

About Financial Plus Credit Union: Since 1952, Financial Plus has been putting today’s needs and tomorrow’s dreams all within reach. Owned by over 81,000 members with more than \$1.2 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.



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