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Financial Plus Credit Union Raised \$28,000 for Local Breast Cancer Patients

For Immediate Release

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FLINT, MI – Financial Plus Credit Union was eager to raise funds for local breast cancer patients in October through its Pink Bake Sale and Banking to Beat Cancer Campaign. All proceeds benefited Hurley’s Breast Cancer Navigation Fund and The Pink Fund.

Hosted on October 7th at all locations, the Pink Bake Sale raised a grand total of \$8,667.53 from members, branch employees, and donations—a record-breaking total. Financial Plus also partnered with RMI in October and created Banking to Beat Cancer to raise additional funds for local cancer patients. After a successful campaign, \$3,054.34 will be donated to Hurley Breast Cancer Navigation Fund and \$5,840.76 for The Pink Fund. In addition, Financial Plus Credit Union made a \$10,000.00 donation to support Pink Night Palooza.

Hurley’s Breast Cancer Patient Navigation Fund is a vital, free year-round program that helps identify gaps within patient care and assists with financial hardships a patient might encounter. The Pink Fund provides financial support to help meet basic needs, decrease stress levels, and allow breast cancer patients in active treatment to focus on healing while improving survivorship outcomes.

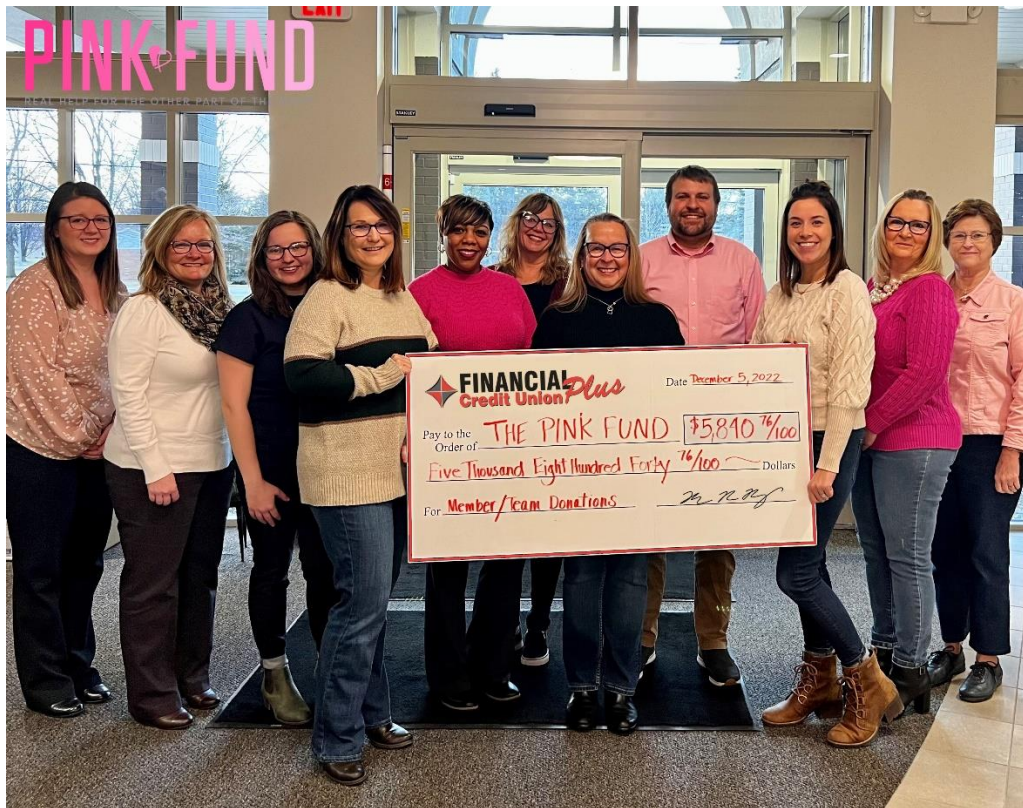
“There was an overwhelming amount of support from community members and staff for both initiatives; we’re very thankful for everyone’s generosity. The funds raised from our Pink Bake Sale and Banking to Beat Cancer show that our community wants to support each other during difficult times, which is touching,” said Madeline Mason, Public Relations and Social Media Specialist and member of Pink Night Palooza Committee.

Financial Plus Credit Union has a long history of giving back to breast cancer awareness and support through its partnership with Hurley Medical Center on Pink Night Palooza. Pink Night Palooza is an annual event that raises funds and awareness to benefit those affected by breast cancer, and all proceeds go towards the Hurley Breast Cancer Navigation Fund, or General Cancer Services Fund.

Owned by over 81,000 members, Financial Plus provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.



Financial Plus Credit Union raised \$22,000.00 through Pink Night campaigns for Hurley Foundation.



Financial Plus Credit Union's Banking to Beat Cancer campaign raised over \$5,000 for The Pink Fund.