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Financial Plus Credit Union Celebrates 70 Years of Service

For Immediate Release

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FLINT, MI – Financial Plus Credit Union recognized its 70th anniversary on Saturday, June 11th with a celebration at their Main location. The credit union is also running exclusive loyalty discounts now through August 31, 2022.

“Everyone was smiling and having a great time at the event—it was a beautiful day for our members to meet us in our own backyard. It’s essential to get to know our members and learn their stories, so we can continue to evolve and grow alongside their needs,” said Madeline Mason, Public Relations and Social Media Specialist at Financial Plus Credit Union.

The event hosted local partners Scratch BBQ, Valley Tent Rental, Blue Collar Cornhole, and a special appearance from Nate and April of 102.5 WIOG. Over \$1,000 in prizes were raffled off to attendees, and 6 members had a chance to win big inside a money machine.

Financial Plus has continued to ambitiously give back to its surrounding communities, and in June 2022 was recognized with the Live United Award for campaign success by the United Way of Genesee County. Additionally, its partnership with Hurley Medical Center has helped raise money for local breast cancer patients for the past 14 years with Pink Night Palooza.

Throughout the last 70 years Financial Plus has established itself as one of the larger employers in Genesee County with over 180 current employees. By aligning interests and strengths, 2021 saw 25 employee promotions, the highest for an individual year, and over 2,000 hours of training and educational opportunities. These considerations helped Financial Plus earn the distinction of ranking within the top 50 best credit unions to work for in the country, according to American Banker.

Within the last year Financial Plus has also been voted “Michigan’s Best Credit Union” in the MLive Reader’s Choice Awards, and voted “Favorite Credit Union” in Davison, Fenton, and Grand Blanc. Financial Plus continuously works to improve its efforts, brainstorm innovative ways to outdo itself, and give back to Flint, Genesee, and Saginaw counties.

Owned by over 58,000 members, Financial Plus provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.



Pictured from left to right: Susan Bennett, VP of Operations, Michelle Thompson, Director of Strategic Innovation, Brad Bergmooser, President and CEO, and Kim Bergmooser at Financial Plus's 70th Anniversary Celebration.