

Financial Plus Credit Union Innovator Selected for Filene i3 Program

For Immediate Release

Contact: Madeline Mason, Public Relations and Social Media Specialist

Date: March 7, 2023

Phone: 810.244.2057

FLINT, MI – Michelle Thompson, Vice President of Operations at Financial Plus Credit Union, was selected for Filene’s i3 program, joining the ranks of more than [325 credit union industry innovators](#) within the exclusive i3 community.

Filene i3 is a two-year innovation leadership program equipping top credit union professionals with the mindset, tools, and network to lead and shape the credit union of the 21st Century. Participants create impact through their work in cross-functional teams to explore and address some of credit unions’ most pressing challenges as identified by Filene’s Think Tank and backed by research from Filene’s Centers of Excellence.

“I’m honored to have been chosen for Filene’s i3 program. I’m looking forward to the opportunity to collaborate with remarkable colleagues on a shared vision for the future of the credit union industry and membership,” remarked Michelle Thompson.

“Congratulations on Michelle Thompson’s acceptance into the i3 program. We are thrilled to have next gen innovators be part of the network of Filene, and we look forward to spending the next two years growing and innovating together with them,” said Filene’s President & CEO, Mark Meyer. “These individuals are joining an impressive network of i3 alums and innovators, and we can’t wait to see what they bring to the program.”

Through this cohort-based program, participants learn cutting-edge innovation competencies grounded in three core categories. By engaging the diverse perspectives of members, staff, stakeholders, and subject-matter experts to co-create new solutions, participants learn skills essential for facilitating innovation. Through the process of exploring and iterating new ideas to gain insight, reduce risk, and validate solutions, participants become experienced at accelerating learning. Finally, mobilizing people and resources to inspire action is practiced for leading change.

With access to Filene’s research, networks and incubation process, Financial Plus Credit Union will advance its efforts to serve members and strengthen communities by building leaders focused on innovative consumer finance solutions.

Filene’s i3 program provides industry leaders and innovators with a methodology to creatively apply innovative ideas through incubation and implementation. Collectively, the i3 community thinks forward and changes lives by leading innovation initiatives that bring about new products, processes, and business models to strengthen members’ financial well-being. Learn more about the program and learning modules at filene.org/i3.

About Financial Plus Credit Union: Since 1952, Financial Plus has been putting today's needs and tomorrow's dreams all within reach. Owned by over 81,000 members with more than \$1.2 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.

About Filene: Filene Research Institute strengthens organizations through innovative research and incubation to improve consumer financial well-being. As an independent cooperative finance think tank, Filene's membership network connects a community of leaders and bright minds to change lives through innovation, truth and cooperation. In addition to delivering cutting-edge, actionable academic research, Filene also provides incubators to test and scale solutions, events to spark organizations into action and advisory services to help accelerate and implement innovation. For more information, visit filene.org and [@fileneresearch](https://twitter.com/fileneresearch).



Financial Plus Credit Union's Vice President of Operations, Michelle Thompson, has been selected for Filene's i3 program.

###