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## Financial Plus Credit Union Raised \$4,780 And 1,751 Pounds of Food for Two Charities

### For Immediate Release

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**FLINT, MI** – Financial Plus Credit Union and the Swartz Creek Area Chamber of Commerce hosted their 17<sup>th</sup> Annual Whatchamacallit networking event on December 3<sup>rd</sup> at the Financial Plus Credit Union’s Main office. This festive event attracted attendees from across the community, with the primary goal of impacting lives through raising money to benefit the Old Newsboys of Flint and Food Bank of Eastern Michigan.

“This year we helped raise \$4,780 for the Old Newsboys of Flint and collected 1,751 pounds of food for the Food Bank of Eastern Michigan. The donations will generate 4,459 meals for those in need. We want to thank everyone for coming out to support the event and for the great partnership we have with our co-host, the Swartz Creek Area Chamber of Commerce,” remarked Kristen Brisbin of Financial Plus Credit Union.

The Whatchamacallit networking event was filled with smiles, festive music, and a breakfast buffet provided by Financial Plus Business Partners including: Tropical Smoothie, Coffee Beanery, Comfort Keepers, Edible Arrangements, Donna’s Donuts, and catering from Leo’s Coney Island. Local radio stations including: 102.5 WIOG, Cars 108, 103.9 The Fox, and Banana 101.5 broadcasted live throughout the morning.

“Each year, we look forward to hosting this event with Financial Plus Credit Union. The total donations figure comes from a variety of sources. Whatchamacallit itself raised \$2,280, Tropical Smoothie Cafe donated \$500 in checks, and Community Referral Network donated \$2,000. Whatchamacallit really brings our guests together and kicks off the holiday season,” remarked David Mayers, President of the Swartz Creek Area Chamber of Commerce.

Financial Plus staff and members also participated in donating nonperishable food items throughout November and December, and partook in the Old Newsboys Paper Sale.

The Old Newsboys of Flint have brightened Christmas mornings for more than 818,000 needy children across Genesee County, making a difference in improving the lives of kids in our community. The Food

Bank of Eastern Michigan has pursued their mission to eliminate hunger within the community. Through a network of organizations, more than 331,000 people are served each year.

For more information, please visit Old Newsboys of Flint at [www.onbflint.org](http://www.onbflint.org), the Food Bank of Eastern Michigan at [www.fbem.org](http://www.fbem.org), or the Swartz Creek Area Chamber of Commerce at [www.swartzcreekchamber.org](http://www.swartzcreekchamber.org).

Owned by over 57,000 members, Financial Plus provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit [www.myfpcu.com](http://www.myfpcu.com) or call (800) 748-0451.

